

## FERENCE & ASSOCIATES

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### FACSIMILE COVER SHEET

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To: Assistant Commissioner for Patents  
Fax Number: (703) 872-9326

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From: Stanley D. Ference III  
Date: November 21, 2003  
Pages: 3 pages (including this cover sheet)

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#### MESSAGE:

Application No. 09/863,920  
Examiner D. Felton  
Art Unit 3624

Associate Power of Attorney  
Transmittal, Associate Power of Attorney

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Atty. Docket No. FR919990071US1  
(590.106)

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

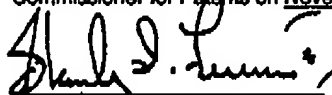
In re Application of : Blanchard et al.  
Serial No. : 09/863,920 Examiner : D. Felton  
Filed : May 23, 2001 Art Unit : 3624  
For : SYSTEM AND METHOD FOR STOCK OPTIONS  
MARKET MANAGEMENT

November 21, 2003

**TRANSMITTAL LETTER**

I hereby certify that this correspondence and any documents referred to as enclosed therewith are being facsimile transmitted on (703) 872-9326 to the Commissioner for Patents on November 21, 2003.

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

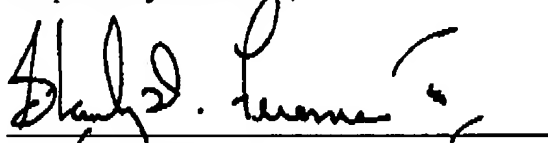
  
Stanley D. Ference III  
Reg. No. 33,879

November 21, 2003  
Date of Signature

Sir:

Transmitted herewith is an Associate Power of Attorney for the above-identified application.

Respectfully submitted,

  
Stanley D. Ference III  
Registration No. 33,879

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Attorneys for Applicants

Enclosure

11/25/03  
RH  
#8

Atty. Docket No. FR919990071US1  
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IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of : Blanchard et al.  
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MARKET MANAGEMENT

ASSOCIATE POWER OF ATTORNEY

Commissioner for Patents  
P.O. Box 1450  
Alexandria, Virginia 22313-1450

Sir:

Please recognize the following individual as an Associate Attorney in this case:

Stanley D. Ference III  
Registration No. 33,879

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All correspondence should continue to be directed to the above appointed  
Associate Attorney.

Respectfully submitted,

Dated: Sept. 22, 2003

Gail H. Zarick  
Gail H. Zarick  
Registration No. 43,303

One of the Attorneys of Record